



Dear media partner,

Last night was the big night – 2,500 guests joined us to celebrate a glittering New Year's Eve at the HOFBURG Silvesterball in the state rooms of the imperial Hofburg palace. This year the event was inspired by the motto "Time to celebrate".

Find out more in the press release below.

**High resolution images from the night are available using the link provided at the end of the press release.**

Thank you for your interest in covering the ball – please do not hesitate to contact us if you require any additional information.

Kind regards  
HOFBURG Silvesterball

Sabrina Weber





## POST EVENT REPORT – PRESS RELEASE 1 JANUARY 2020 2019/20 HOFBURG Silvesterball

### 50 years of the HOFBURG Silvesterball – a complete success

**Stunning performances from top acts, fine food and drink and a very special premiere were among the highlights of the 2019 anniversary ball. Inspired by the motto of Time to Celebrate, around 2,500 guests from 50 countries got together for a dazzling turn of the year extravaganza in the opulent HOFBURG Vienna state rooms. The guests counted down to midnight together and were showered in shimmering confetti. Afterwards the distinctive sounds of the Blue Danube Waltz got the New Year off to an upbeat start.**

#### **The Hofburg certainly knows how to celebrate in style.**

Gold, silver, copper – the luxurious shades chosen for the evening, including for the dazzling floral arrangements from **Blumenkultur** – not only defined the colour palate but were also reflected in many of the ladies' dress choices on the night. To mark the 50th anniversary of the HOFBURG Silvesterball, the ball pulled out all the stops and treated its guests with a special commission from the celebrated costume and stage designer **Christof Cremer** in the shape of three special outfits for this year's walking acts. **Miss PomPom**, **Miss Congratulation** and **Miss Ball** were the surprise stars of the red carpet outside the Hofburg and proved a popular photo motif throughout the evening.

#### **Musical entertainment**

**Ilna Revolskaya** worked her magic at the grand opening ceremony with a performance of Musetta's waltz from Giacomo Puccini's *La Bohème*, before **Pavel Singer** performed his composition *Happy Birthday HOFBURG Silvesterball* for the first time to rapturous applause. At midnight the fun continued with a spellbinding stage show. Entitled *Congratulations and Celebrations*, it featured a medley of number one hits from the HOFBURG Silvesterball's inaugural year interwoven with the overture from *Die Fledermaus*, performed by **Tanja Petrasek**, **Boris Pfeifer**, **Divertimento Viennese** and **Stereoparty**.

#### **New Year's Eve moments to cherish**

Four-leafed clover, chimney sweeps, lucky pigs and lots of other time-honoured New Year's Eve traditions helped guests ring in the new year. Favourites included picking **lucky four-leafed clovers**, **decorating fondant fancies**, attaching **new year's resolutions** to the wish tree and exploring the **ball installation**. There were also keepsakes to cherish including exclusive champagne flutes featuring distinctive branding, golden hand fans from the HOFBURG collection, a scent from **Guerlain** as party favours for the ladies as well as handmade pralines from **Xocolat** for the gentlemen.

#### **Delectable moments**

Alongside the goodies on offer at the classic New Year's Eve buffet at the Heuriger wine tavern, the Viennese coffeehouse and the cocktail and champagne bars, there was also an exquisite gala dinner for guests to enjoy. The four-course meal from **Motto Catering** was served in a beautiful setting to music from a live orchestra.

#### **There's nowhere better to dance in the New Year!**

"This year's anniversary and the unique surroundings of the Hofburg palace lent the event special cachet, making New Year's Eve at the HOFBURG Silvesterball truly extraordinary this year!," reported Managing Director **Alexandra Kaszay**.

"**Miss PomPom**, **Miss Congratulation** and **Miss Ball** all carried themselves with a blend of humour and elegance. A brilliant spectacle!" Christof Cremer added.



HOFBURG VIENNA  
31.12.2019

“The world premiere of Happy Birthday HOFBURG Silvesterball by Pavel Singer was a memorable moment and a unique homage to the special anniversary ball,” commented Artistic Director **Herbert Fischerauer**.

**As one ball closes, another ball opens!**

“We have already taken a number of advance bookings for the upcoming 2020 HOFBURG Silvesterball, which we are delighted about, and clearly shows that we are on right track. So we will definitely be dancing our way into the new year with even more verve next year!” confirmed HOFBURG Vienna Managing Director **Alexandra Kaszay** on the night.

Reservations are open now.

**TICKET CATEGORIES**

**Grand Ticket with gala dinner: from EUR 520 per person**

Includes ball admission, a glass of sparkling wine upon arrival and table reservation, 4-course gala dinner with white and red wine, mineral water and a glass of champagne at midnight.

**Star Ticket: from EUR 250 per person**

Includes ball admission, table reservation and a glass of sparkling wine upon arrival

**Circle Ticket: from EUR 170 per person**

Includes ball admission and a glass of sparkling wine upon arrival

**Circle Ticket for students: from EUR 70 per person**

Includes ball admission and a glass of sparkling wine upon arrival

**INFORMATION**

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